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**Upcoming Events** 

11-13 September 2013 Tokyo Japan

**EICF Technical Workshop** 22-24 September 2013 Bordeaux France

**ICI Technical Conference & Expo** 6-9 October 2013 Pittsburgh USA

## **Blayson Website**

Blayson is pleased to announce the launch of our redesigned website. The new design allows quick and efficient access to the latest Blayson news, products and services and of course the facility to download both new and old issues of Wax Matters.

We have added a secure login which provides our customers access to all their important wax quality certificates at any time.

We would like to thank Mark Vrabel and Matthew Williams for bringing the new website to life.

#### www.blayson.com



## **Training Success**

Blayson strongly encourages the development and education of its staff. Training is seen as extremely important and is ongoing across all departments within the company.

We are pleased to announce the latest achievements of some of our members of staff.

#### Sara Bond - ACCA Final Exams



Aaron Brand - Level 2 NVQ **Laboratory Science** 

Saul Graveling - Level 2 NVQ **Team Leading and Management** 

Phil Hancock - MSc **Process Based Research** 

latest These successes have improved the confidence and skills of these members of staff and implementing their new found skills will be of great benefit to the individual, the company and our customers.

Further training developments are planned and will be reported in the next issue of Wax Matters.



### **Blayson Brasil Ltda**

Wax production started in the second quarter of 2012 and the factory, based in São Paulo, is now manufacturing both virgin and recycled wax products.





The introduction of improved quality wax offers new solutions to this emerging investment casting market. General Manager Alberto Issi, supported by the global technical team, now runs the first high quality wax manufacturer in Brazil.



The plant produces both pattern and runner wax from raw materials indigenous to South America. The focus is on improving customer processes and Blayson is excited about this new venture.

## **Recent Company Developments**

Blayson is constantly looking for ways to develop and innovate as a company. Numerous developments have recently taken place at our Cambridge plant.

A purpose built unit for the manufacture of soluble wax was commissioned in the summer of 2012, allowing increased capacity as required.



With state of the art MPI wax injection equipment Blayson also efficiently and cost effectively injects and supplies soluble wax patterns to the specific needs of the customer. This process can free up valuable injection capacity at the customer's facility. The soluble wax injection is in addition to our production of injected parts for runner systems.

The recent acquisition of the Blayson Facility 5 storage yard on the Cambridge site has provided significant additional space to hold used wax for reclamation and raw materials. This forms part of the Blayson continuous quality enhancement policy.



# **Representation Change in Europe**

Blayson is pleased to announce significant changes to the representation of the sales of our high quality investment casting wax products and ancillary products in many areas of Europe.

As of 1st April 2013, IMC, based in Brussels, will represent Blayson in Belgium, Germany, the Netherlands and certain areas of France.

IMC sales infrastructure will increase Blayson contact levels to European foundries and facilitate customer relationships. Most important, the Blayson technical team will continue to provide the high levels of service for which the company is known and will proactively support IMC activities in the market place.

This step forward is designed to enhance Blayson service in this important investment casting region and to deliver significant benefit to customers. This is seen as a continuation of the Blayson strategy to provide the industry with advanced product technology coupled with the highest level of commercial and technical service.



## Wax Matters Editorial Team

This edition of Wax Matters has used the services of Amy Hancock within the editorial team. Amy is currently studying English at Lincoln University planning for a career in journalism after graduation in 2015.

Amy will be involved in future issues of Wax Matters together with the editorial team and reporting on the many exciting developments as Blayson moves forward.