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Industry Update

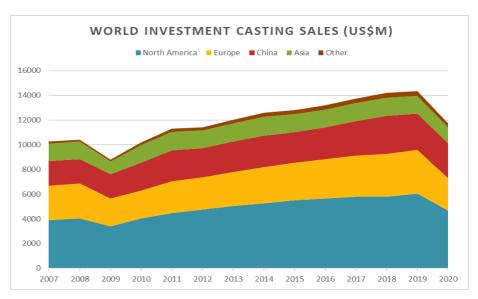
As we all know the pandemic has had a dramatic effect on most people's lives. Certain sectors of the investment casting industry have suffered during the last year and in turn this has influenced business at Blayson. However, the Company remains strong and is seeing improvements in certain sectors. For several years Blayson has shared market data with the industry through various lectures, articles etc. The data below shows the downturn within the industry during 2020, the first time this has occurred since the global financial crisis of 2008.

On the back of the pandemic the global raw material supply chain is now currently coming on strain, with significant cost increases and delays in shipping. Blayson continues to monitor this very closely and maintain its contingency plans accordingly.

Management Change at Blayson

Blayson would like to announce that after over 40 years developing, managing, and leading The Blayson Group Ltd, Ron Williams is moving from his current role of Managing Director to the position of Chairman of the Board. This move was effective from 1 April 2021.

Historically Blayson is a family company and is pleased to apply continuity. From 1 April 2021 Gavin Williams was appointed CEO of The Blayson Group Ltd and its subsidiary companies. Gavin, a graduate of York University, has been with Blayson for 15 years, serving various roles up to his previous position of Financial Director.





All other Directors of The Blayson Group Ltd and the subsidiary companies, Blayson Olefines Ltd and Blayson Japan Co Ltd, will remain the same.

On this move, Ron says it has been an amazing journey elevating the Company to its current status. The foundation has been set for further success of the Group.

Ron thanks staff, customers, suppliers, and all those associated with Blayson for their support over the years and looks forward to his new role as Chairman of the Board. In addition, he wishes Gavin every success as CEO of the Group.



On his appointment to the new role of CEO of The Blayson Group Ltd, Gavin said he is pleased to accept the position and work towards moving the Company forward. He also states that the pandemic has proved challenging for the Investment Casting Industry, but Blayson remains financially sound, and he is pleased to see signs of recovery within the Industry. He is keen for Blayson to play its part in this recovery.

Blayson Japan Update

Blayson Japan Co Ltd are pleased to announce the promotion of Shota Suzuki to the position of Production Control Manager of the Company at its Togane, Chiba Facility. Blayson Japan continues to be a leading manufacturer and supplier of wax to the Japanese investment casting industry and the promotion of Shota is an important step forward.



Vaccination Effort

Simon Clifford, Project Manager at Blayson, has become part of the UK Covid vaccination team. completing training at the end of 2020, using the time that furlough allowed him, Simon has to date volunteered over 100 hours of his in vaccinating. He volunteered at various venues across the West Midlands including Villa Football Stadium. Aston Thinktank Science Museum, Black Country Living Museum, Mosques, Health Centres and Theatres.



Simon commented that it has been a humbling experience and feels proud and fortunate to be able to give something back. Blayson commend Simon on such a worthwhile service.

Long Service Awards

Blayson is proud of its numerous long-standing employees and the contribution that they have made to the success of the Company over the years. Some notable recent long service achievements include —

Gavin Starr - 25 years



Saul Graveling - 20 years



Future Events

ICI Technical Conference Grand Rapids, Michigan 7-10 November 2021

EICF Conference Santander, Spain 15-18 May 2022

15th World IC Conference Anaheim, California 21-24 August 2022

EICF ConferenceBregenz, Austria
7-10 May 2023